



SPONSORSHIP PROPOSAL

WHAT IS TASTE OF THE CLAVE!

COME LEVITATE AND VIBE EVERYONE

The OFO 1911 Group and Friend of a Friend LLC, are Executive Level Men that wanted to see more done during this 2024 Grand Conclave to not only celebrate 20 years of being in this organization but also give back. We have put together a week filled with community service activities, economic impact for the minorities of Tampa, and social engagements that will affect Tampa Florida in a positive light that would make their Founders proud. We look forward to working with you as a partner to help bring everything we are presenting to you to its full potential.

It isn't a disgrace not to reach the stars, but it is a disgrace to have no stars to reach for.

Benjamin E. Mays

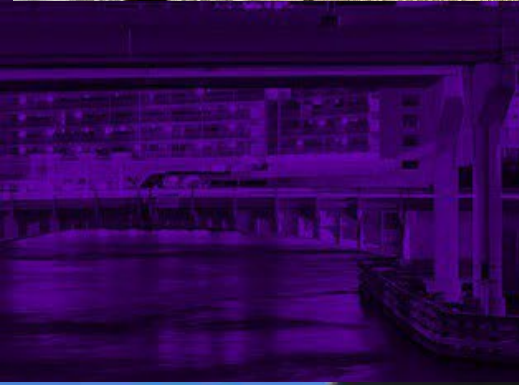


On the evening of November 17, 1911, Omega Psi Phi was founded inside the Science Building, later renamed Thirkield Hall, at Howard University in Washington, D.C. The fraternity was established by three undergraduates: Edgar Amos Love, Oscar James Cooper, and Frank Coleman. Ninety-three years later, in 2004, hundreds of young undergraduates and mature graduates across the United States and internationally embraced the legacy of Omega. Over the past two decades, these dedicated men have upheld their pledge, serving Omega Psi Phi Inc. with distinction at both local and international levels. The Grand Conclave in Tampa 2024 marks a significant milestone, celebrating the culmination of their tireless efforts and contributions to the fraternity.



Community Service Plans for Tampa

As a part of our long tradition of Lifting As We Climb, it has been ingrained in us to give back to the community and less fortunate. During this week we have plans to acknowledge some the local HERO's of Tampa, the First Responders by feeding them and letting them know that we appreciate the hard work and dedication. During this week we have plans to partner with a local non-profit and give away a minimum of 100 book bags filled with school supplies and a gift card to help kids prepare for the upcoming school year.



Meet the Talent for the Weekend

DJ S Class



Beat Down Band



DJ Bo Weezy



**SURPRISE
GUEST
DJ**



DJ Shelly



OUR WEEKEND LINEUP

Thursday, June 27th

An exclusive VIP and Sponsor Meet & Greet at a luxurious private mansion hosted by Friend Of A Friend and OFO 1911. Experience an evening dedicated to showcasing our partnering brands and sponsors in an intimate setting. Connect with industry leaders and influencers while enjoying a curated selection of experiences and offerings. Don't miss this opportunity to network and engage with our esteemed partners in style.

Friday, June 28th

An unforgettable evening with the Men of Omega. Experience a vibrant atmosphere with drinks, cigars, and live music by Tampa's top-performing band, The Beat Down, as we celebrate The Elements of the Clave - Earth, Wind, and Fire. Don't miss out on this exceptional event!

Friday's premier event features an electrifying start to the weekend at Clave City, where Florida's own Bo Weezy takes the stage in the main room. Experience the ultimate VIP treatment with the hottest woman DJ spinning Afro-Beats in our exclusive lounge. Don't miss this premier nightclub event in The Ritz YBOR - it's set to be an unforgettable night of music and entertainment.



Saturday, June 29th

Join us on Saturday, June 29th for Taste of the Clave, a vibrant block party and food festival set in the historic YBOR City landmark, The Cuban Club. Indulge in delectable cuisine from local vendors while enjoying live music and entertainment by celebrity DJs and performers. Don't miss out on this exciting event hosted by renowned social media influencer (Blank). Become a sponsor and be a part of the unforgettable experience!

Sunday, June 30th

Join us for the Sunday, June 30th Brunch Finale - a vibrant and engaging Sunday Funday Brunch Social taking place on Franklin Street in Downtown Tampa. Elevate your brand's visibility and engage with our diverse audience in the heart of the city. Don't miss this opportunity to showcase your company's support for our community while enjoying a lively and enjoyable brunch experience. Partner with us to make this event an unforgettable success.



Being a part of the OFO Event means aligning your brand with the high level of Black Professionals coming to Tampa to commemorate this Conclave. The vast reach and network created through the good works of Omega Psi Phi will permeate through each event hosted by our group.



850k+ social media followers

Meta: 400,000+

IG: 250,500+

X: 250,000+

Top cities: Orlando, Atlanta, Miami,
New York, Baltimore, Houston

Men ages: 25 - 50

Women ages: 27- 45

Target Audience 40% Women 60%
Men

Entrepreneurs, Attorney's, Public
Figures, Social media influencers,
mothers, mental health
professionals



\$25,000

Titanium SPONSOR

- *6 weeks of live radio ads*
- *Company Banner displayed at each event*
- *Company Logo Included on Red Carpet Step & Repeat Full page ad linked from Logo on Home page of event website with link to company Website*
- *Live announcements at each event 20 Tickets to each event*
- *2 VIP Sections at applicable events (Clave City and Taste of OFO)*
- *Opportunity to speak to VIP reception attendees*
- *Primary Stage branding opportunities applicable event*
- *Mention in all Media Advertisements, social media posting and print advertisement*
- *Company logos on all flat screen TVs in event venue Company Logo on VIP and Media event badges & lanyards Opportunity to provide marketing materials and giveaways for attendee swag bags*



\$15,000

Platinum SPONSOR

- *Company Banner displayed at each event*
- *Company Logo Included on Red Carpet Step & Repeat Ad linked from Logo on Home page of event website with link to company Website*
- *12 Tickets to each event*
- *1 VIP Sections at applicable events*
- *Opportunity to speak at VIP reception attendees*
- *Mention in all Media Advertisements, social media posting and print advertisement Company logos on all flat screen TVs in event venue*
- *Opportunity to provide marketing materials and giveaways for attendee swag bags*

\$10,000

Gold SPONSOR

- *Company Banner displayed at each event*
- *Ad linked from Logo on Home page of event website with link to company Website*
- *8 Tickets to each event*
- *8 tickets to the VIP pre-party exclusive sponsor reception*
- *1 Section at applicable events*
- *Mention on social media posting and print advertisement*
- *Company logos on all flat screen TVs in event venue*
- *Opportunity to provide marketing materials and giveaways for attendee swag bags*



\$7,500

SILVER SPONSOR

- *Ad linked from Logo on Home page of event website with link to company Website*
- *6 Tickets to each event*
- *1 Sections at applicable events*
- *Mention on social media posting and print advertisement Opportunity to provide marketing materials and giveaways for attendee swag bags*

\$5,000

FRIENDSHIP SPONSOR

- *Ad linked from Logo on Home page of event website with link to company Website*
- *6 Tickets to each event*
- *1 VIP Sections at applicable events*
- *Mention on social media posting and advertisement Logo on event site*

\$2,500

CONTRIBUTOR

- *Business card ad linked from Logo on Home page*
- *4 Tickets to each event*
- *1 VIP Section at Taste of the Clave*
- *Mention on social media posting and print advertisement*



THANK YOU!

WE APPRECIATE YOU TAKING THE TIME TO READ MORE ABOUT
THE TASTE OF CLAVE!
IF YOU'RE INTERESTED IN SPONSORSHIP OR HAVE ANY QUESTIONS
FEEL FREE TO EMAIL US AT:

INFO@TASTEOFTHECLAVE.COM

